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Sample Form (03-04)

## AUTHORIZATION TO ACT IN A REPRESENTATIVE CAPACITY

In re Application o	f: Stephanie	WALD, et al
Application No.	10/522,069	
Filed: May	26, 2005	
Title: SYSTEM	FOR MULTIMEDIA	VIEWING BASED ON ENTITLEMENTS
Attorney Docket	No. υ 015600-5	Art Unit: 3688

The practitioner named below is authorized to conduct interviews and has the authority to bind the principal concerned. Furthermore, the practitioner is authorized to file correspondence in the above-identified application pursuant to 37 CFR 1.34:

Name	Registration Number	
Stuart C. Atlow	56,503	
Samuel M. Katz	37,366	
David Zviel	41,392	
Sanford T. Colb	26,856	

This is not a Power of Attorney to the above-named practitioner. Accordingly, the practitioner named above does not have authority to sign a request to change the correspondence address, a request for an express abandonment, a disclaimer, a power of attorney, or other document requiring the signature of the applicant, assignee of the entire interest or an attorney of record. If appropriate, a separate Power of Attorney to the abovenamed practitioner should be executed and filed in the United States Patent and Trademark Office.

	SIGNATURE	[Practitioner of Record	
Name	CLIFFORD J. MASA	<del></del>	
Signature		Date	November 13,2009
Registration Number	30086	Telephone	(212) 708-1890

This form offers a sample or suggested format for an authorization of a practitionar who is not of record. See MPEP § 713.05 for more information. This sample form is not an OMB officially approved form.

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